


# SCHEDULE OF EVENTS

"Celebrating 90 Years of Being Southern"

| SUNDAY, June 25  |                  |  |                        |
|------------------|------------------|--|------------------------|
| 8:00<br>Check-in | 9:00<br>Tee Time | Ed Phillips Memorial Golf Tournament (Meet in hotel lobby at 7:15)<br><b>Sponsored by Park Lawn</b>  | Gatlinburg Golf Course |
| 12:00            | 3:00             | Exhibitor Registration (Lower Lobby) and Set-Up  | Tennessee Ballroom     |
| 4:00             | 7:00             | Registration Desk Open <b>Sponsored by SCI - KY</b>  | Lower Lobby            |
| 2:00             | 3:00             | <b>SCCFA Board Meeting</b>   | Mountainview B         |
| 3:00             | 4:00             | <b>State Association Board Meetings: Sponsored by Homecoming Inc. and webCemeteries</b>  |                        |
|                  |                  | CAT Board Meeting  | Mountainview A         |
|                  |                  | KCA Board Meeting  | Mountainview B         |
|                  |                  | NCCA Board Meeting   | Mountainview C         |
|                  |                  | SCCA Board Meeting   | Mountainview D         |
| 4:45             |                  | <b>Exhibitor Meeting (Mandatory for all exhibitors)</b>  | Tennessee Ballroom     |
| 5:00             | 7:00             | <b>Opening Reception - Exhibit Hall Open Sponsored by SCI – NC/SC/GA</b><br><b>Corn Hole Tournament Sponsored by Salem Stone</b>   | Tennessee Ballroom     |
| 5:00             | 7:00             | <b>"Memory Lane" Historic Memorabilia Display Sponsored by SCI - TN</b>  |                        |
| MONDAY, June 26  |                  |  |                        |
| 7:00             | 9:00             | Morning Coffee <b>Sponsored by Shiva Shade</b>   | Lower Lobby            |
| 8:30             | 2:00             | Registration Desk Open <b>Sponsored by SCI - KY</b>  | Lower Lobby            |
| 9:00             | 9:15             | Welcome by Michael Phares<br>Presentation of Colors and Pledge of Allegiance<br>Invocation by Honnalora Hubbard<br>Greetings from all Association Presidents<br><b>On Time Drawing for State Baskets</b> | Tennessee Ballroom     |
|                  |                  | <b>KEY NOTE: Bruce Goodard – View from a Hearse Sponsored by Franklin Memorial Gardens and Park Lawn</b>   |                        |
| 9:15             | 10:15            | <b>EXHIBITOR SHOWCASE</b>  |                        |
| 10:15            | 10:45            | <b>EXHIBITOR SHOWCASE</b>  |                        |
| 10:45            | 12:15            | Brunch – <b>Exhibit Hall Open Sponsored by Cave Hill Cemetery, The Davey Tree Experts, Regions Bank, OM Stone</b>  |                        |
| 10:45            | 12:15            | <b>"Memory Lane" Historic Memorabilia Display Sponsored by SCI - TN</b>  |                        |
| 12:15            |                  | <b>On Time Drawing for State Baskets</b>   |                        |
| 12:15            | 12:45            | <b>Genevieve Keeney-Vazquez – Preserving our History through Exhibits</b>  |                        |
| 12:45            | 1:45             | <b>EXHIBITOR SHOWCASE</b>  |                        |
|                  |                  | <b>Afternoon and Dinner on your own</b>  |                        |
| TUESDAY, June 27 |                  |  |                        |
| 7:00             | 9:00             | Morning Coffee <b>Sponsored by Worthington Monument</b>  | Lower Lobby            |
| 8:30             | 2:00             | Registration Desk Open <b>Sponsored by SCI - KY</b>  | Lower Lobby            |
| 8:00             | 8:45             | <b>Invitation only: Coffee and Breakfast hosted by Axiom</b>   | See Invitation         |
| 8:00             | 8:45             | <b>SCCFA Past President Breakfast Sponsored by Biondan Bronze</b>  | LeConte Room           |

| THEME FOR THE DAY: PAST, PRESENT & FUTURE |       |  |                    |                    |
|---|-------|--|--------------------|--------------------|
| 9:00                                      |       | <b>On Time Drawing for State Baskets</b>   | Tennessee Ballroom |                    |
| 9:00                                      | 9:30  | <i>Dr. Jason Troyer – Battling Burnout and Building Resistance</i>   |                    |                    |
| 9:30                                      | 10:00 | <i>Honnalora Hubbard – The Power of Storytelling</i>   |                    |                    |
| 10:00                                     | 10:30 | <i>Don Winsett – How Nature Helps During the Grieving Process</i>  |                    |                    |
| 10:30                                     | 12:00 | Brunch – <b>Exhibit Hall Open Sponsored by Family Bronze, Carriage Services, Greenleaf Memorial, Southern Craft Manufacturing</b>  |                    |                    |
| 12:00                                     |       | <b>On Time Drawing for State Baskets</b>   |                    |                    |
| 12:00                                     | 12:30 | <i>Tim Smith – The Lucky Number 13 – Laying a Good Foundation</i>  |                    |                    |
| 12:30                                     | 1:00  | <i>Ellery Bowker – Aftercare 3.0: The Shortest Path to Preneed Success</i>   |                    |                    |
| 1:00                                      | 1:15  | <b>Memorial Service</b> Officiated by Jodie Dupree, Special Music by Tammy Chandler, Prayer by Honnalora Hubbard <b>Video provided by Tukios</b>   |                    |                    |
| 1:15                                      | 1:30  | <b>Legislative Update</b> Led by Dwane Wills   |                    |                    |
| 1:30                                      | 1:45  | <b>ICCFA President Address, Robbie Pape</b>  |                    |                    |
| 1:45                                      | 2:00  | <b>SCCFA ANNUAL BUSINESS MEETING</b>   |                    |                    |
| 2:00                                      | 2:30  | Exhibitor Tear Down  |                    | Tennessee Ballroom |
| 2:00                                      | 3:00  | <b>Annual Business Meetings and New Board Meetings:</b>  |                    |                    |
|   |       | CAT Annual Business Meeting  |                    | Mountainview A     |
|   |       | KCA Annual Business Meeting  | Mountainview B     |                    |
|   |       | NCCA Annual Business Meeting   | Mountainview C     |                    |
|   |       | SCCA Annual Business Meeting   | Mountainview D     |                    |
|   |       | <b>Afternoon on your own</b><br><b>Ask about Dollywood Theme Park and Water Park Tickets!</b>  |                    |                    |
| 6:00                                      | 10:00 | <p><b>Presidents' Reception Sponsored by Matthews Memorialization</b><br/> <b>Grand Banquet Sponsored by Coldspring, Global Atlantic, Gwinnett Cemeteries</b><br/> <i>Formal Gala – Celebrating SCCFA 90th Anniversary – Awards &amp; Installations</i><br/> <b>FEATURING: The Big Throwback Sponsored by Argent Trust</b><br/> Keepsakes <b>Sponsored by Matthews Granite</b><br/> Photo Booth <b>Sponsored by Gwinnett Cemeteries</b></p>  | Tennessee Ballroom |                    |
| WEDNESDAY, June 28                        |       |  |                    |                    |
| 9:00                                      | 10:30 | SCCFA New Board Meeting  | Mountainview B     |                    |
| 11:00                                     | 4:00  | TN Cemetery Buyers Group Meeting   | Gardenview C/D/E   |                    |