

# SCCFA – Tri-State Sponsorship Opportunities

Biloxi. MS \* Julv 27-30. 2014

## **Sponsorship Opportunities**

Sponsorship will be handled a little differently this year. This year, approximately 95% of all registrations and communication will be done electronically. This will allow better communication and additional opportunities for sponsors to have your company name and contact info directly in front of the registrant even before they attend the convention. Any sponsors will have their link available on the website as the registrant is completing their information. Afterwards, when an email is sent to confirm their registration, your sponsorship info will be prominent on the email. As time gets closer and we start communicating details like speaker info or schedule, your sponsorship will be listed each time. Anytime someone contacts Shay or Mary with any questions, the responses will have your logo. In addition, your sponsorship will also be listed on the MCA & SCCFA websites. With a sponsorship, you will also be invited to attend the Thank You Social/Luncheon on Tuesday. You do NOT want to miss this. With specific levels, you will also receive a gift from the MCA & SCCFA.

## **Program Ads**

Ads in the program will no longer be an additional cost. It will be based directly on your sponsorship level.

## **Optional Private Presentation**

We have been contacted by a few vendors wishing to have additional time to introduce their new product(s). We unfortunately don't have time with our current schedule without adding a day. However, on Monday & Tuesday, a conference room will be made available to a sponsor (based on their level of sponsorship) allowing them to do a presentation. This will be a SCHEDULED time. The time frames will be after speakers and during "On your on time" for the registrant. This is optional and you are not required to do this if you prefer not to. Again, your time will be scheduled and listed in the program allowing the registrants to view and choose to attend or not. I cannot guarantee that 1 person will attend your presentation or 50. It is at your own risk. If you need any AV equipment or like to have food/beverage available, this will be at your cost and you need to pay the hotel directly. Mary or I will be happy to help coordinate this for/with you, but you will be responsible for associated costs.

**SCROLL DOWN FOR OPPORTUNITIES:**

# **Sponsorship Opportunity Levels**

## **Platinum Level: \$5,000 (only 3 available)**

- \* Full page Color Cover Ad (inside front cover or inside back cover or back cover)
- \* Active Logo Link during registration sign-up **locked in header position** that EVERY registrant will view
- \* Sponsorship recognition on top Header of all email correspondence re: convention
- \* Recognition on Platinum/Gold signage during the convention
- \* SCAVENGER HUNT: Registrants will be given a form that will require them to physically visit your booth and ask for a clue. The clue will be something re: your product(s). They will turn in the form for a chance at a worthy prize.
- \* Acknowledgement on MCA & SCCFA's website
- \* Invitation to Sponsor Thank You Luncheon
- \* Conference Room for 45 min Private Presentation (Optional) *If you choose to present, your scheduled time will be noted in the program.*
- \* Platinum Level Thank You Gift

## **Gold Level: \$4,000 (only 6 available)**

- \* Full page Color Ad (within the program)
- \* Logo image link on registration sign-up at bottom footer locked in position. GOLD level links will be on top level of footer above Silver, Bronze & Co-Sponsors
- \* Sponsorship recognition on all email correspondence re: convention
- \* Recognition on Platinum/Gold signage during the convention
- \* SCAVENGER HUNT: Registrants will be given a form that will require them to physically visit your booth and ask for a clue. The clue will be something re: your product(s). They will turn in the form for a chance at a worthy prize.
- \* Acknowledgement on MCA & SCCFA's website
- \* Invitation to the sponsor Thank You Luncheon
- \* Conference Room for 30 min Private Presentation (Optional) *If you choose to present, your scheduled time will be noted in the program.*
- \* Gold Level Thank You Gift

### ***What is the difference between Platinum and Gold Levels?***

***\*Placement of Ad(Cover vs Interior pages)***

***\*Location of Active Logo Links on online registration page.  
(Locked Header vs Bottom)***

***\*Presentation time difference***

***\* Gift Package***

### **Silver Level: \$3,000**

- \* Full page Black/White Ad
- \* Sponsorship recognition on all email correspondence re: convention
- \* Recognition on signage during the convention
- \* Logo Link on registration sign up site within bottom footer that EVERY registrant will view (position will be under GOLD Level sponsors)
- \* Acknowledgement on MCA & SCCFA's website
- \* Invitation to the sponsor Thank You Luncheon
- \* Conference Room for 30 min Private Presentation (Optional) *If you choose to present, your scheduled time will be noted in the program.*
- \* Silver Level Thank You Gift

### **Bronze Level: \$2,000**

- \* ½ page Black/White Ad
- \* Sponsorship recognition on all email correspondence re: convention
- \* Recognition on signage during the convention
- \* Logo Link on registration sign up site within bottom footer that EVERY registrant will view (position will be under GOLD & Silver Level sponsors)
- \* Acknowledgement on MCA & SCCFA's website
- \* Invitation to the sponsor Thank You Luncheon

### **Co-Sponsor Level 1: \$1,000**

- \* ¼ page Black/White Ad
- \* Sponsorship recognition on all email correspondence re: convention
- \* Recognition on signage during the convention
- \* Logo Link on registration sign up site that EVERY registrant will view
- \* Acknowledgement on MCA & SCCFA's website
- \* Invitation to the sponsor Thank You Luncheon

### **Co-Sponsor Level 2: \$250 to \$999**

- \* 1/8 page Black /White Ad
- \* Sponsorship recognition on all email correspondence re: convention
- \* Recognition on signage during the convention
- \* Logo Link on registration sign up site that EVERY registrant will view
- \* Acknowledgement on MCA & SCCFA's website
- \* Invitation to the sponsor Thank You Luncheon

## **Other available sponsor opportunities:**

- Registrant Bags
- Giveaways to put into registrant bags
- Programs
- Happies for golfers (approximately 45ppl)

## **Hospitality Suite**

Any vendors who have attended a Tri-State Convention know what this is. For our new vendors, get ready to network and have fun while doing so.

The hospitality suite will be open for a few hours on Sunday, Monday & Tuesday. It will be located in the Penthouse Suite at the hotel. There will be a few snacks and open bar. Many if not all of the registrants attend during the open hospitality hours at least one day, and lots attend all days. This is a great way to network and socialize within a comfortable and fun setting. Since this year is a joint convention with the Tri-State & SCCFA, the costs for this suite has obviously doubled. We are looking for sponsorship of \$2,000 per day the suite is open. This will be on a first committed, first guaranteed a day. Obviously, there are only 3 available spots. We ask that whichever day you are committed to, you are present for the duration of the open hours. Make note that if the schedule says 5 – 7pm, that people may stay a little later. There are times when we have said thanks for coming, get out! It is definitely closed by 10pm due to courtesy of other hotel guests. Any questions, please feel free to contact Shay at 601-898-8565 or Shay@MsCemeteryAssociation.com. You can combine this with a higher level of sponsorship so that you receive the size ad you are wanting. Make note of any combos or call/email Shay or Mary.

*\* Please note that every effort will be made to accommodate the exact event you request. First come, first served for your selection. Decisions will be made to assign the next comparable event. Thank you for your understanding.*