



Sponsorship Opportunities 2025 Convention & Exhibits



Hilton Myrtle Beach Resort | July 13-15, 2025

The Southern - SCCFA
Cemetery Association of Tennessee
North Carolina Cemetery Association
South Carolina Cemetery Association
West Virginia Cemetery & Funeral Association

We are partnering with the cemetery associations from North Carolina, South Carolina, Tennessee and West Virginia. Bringing our five conventions together will benefit you, our suppliers, and sponsors. It will reduce your travel expenses and allow you to combine your sponsorship dollars toward a single, regional convention at which we plan to offer high-quality program content. With our industry suppliers and professionals' generous sponsorships, we will provide a dynamic convention with great presentations, great accommodations, fun and memorable meals, and outstanding networking opportunities for all.

Please review the wide range of sponsorships available and check the level at which you can contribute. We thank you for your continued and faithful support to our associations. Please see the attached/reverse page for items which are included with each sponsorship level. **Want more details? Let me know.**

	<u>Sponsorship</u>	<u>or Co-Sponsorship</u>
Convention APP	<input type="checkbox"/> \$2,500 (Exclusive)	Your logo displayed on app!
Official Convention Photographer Sponsor	<input type="checkbox"/> \$2,000	
Registration Booth and Name Badge Sponsor	<input type="checkbox"/> \$2,500	
Stage Sponsor (Provides for Wi-fi and AV)	<input type="checkbox"/> \$7,500	or <input type="checkbox"/> \$2,500 (3 avail)
Sign Sponsor – Directional & informational signs	<input type="checkbox"/> \$2,500 (Exclusive)	
Printed Program Booklet	<input type="checkbox"/> \$4,000	or <input type="checkbox"/> \$1,000 (4 avail)
"Sparky" Camp Southern Mascot Sponsor	<input type="checkbox"/> \$500	
Family Activities	<input type="checkbox"/> \$5,000	or <input type="checkbox"/> \$1,000 (5 avail)
Camp Store (Kid's Prizes and souvenirs)	<input type="checkbox"/> \$1,000	
Sunday – Golf Tournament	<input type="checkbox"/> \$5,000	
Sunday – Opening Reception w/Exhibitors	<input type="checkbox"/> \$10,000	or <input type="checkbox"/> \$5,000 (2 avail)
Sunday – Corn Hole Tournament	<input type="checkbox"/> \$5,000	or <input type="checkbox"/> \$2,500 (2 avail)
Monday – Brunch during Exhibit Hours	<input type="checkbox"/> \$10,000	or <input type="checkbox"/> \$2,500 (4 avail)
Tuesday –Brunch during Exhibit Hours	<input type="checkbox"/> \$10,000	or <input type="checkbox"/> \$2,500 (4 avail)
Tuesday –Presidents' Reception	<input type="checkbox"/> \$10,000	or <input type="checkbox"/> \$2,500 (4 avail)
Tuesday – Grand Banquet	<input type="checkbox"/> \$20,000	or <input type="checkbox"/> \$5,000 (4 avail)
Tuesday – Banquet Entertainment	<input type="checkbox"/> \$5,000	
Can't decide? General Convention Sponsor	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,000 <input type="checkbox"/> \$500

Company Name: _____ Contact: _____

Email: _____ Phone: _____

Please scan and email this completed form to TheSouthern.office@gmail.com and we will email you an invoice for payment. Should you request assistance or have any questions please call Cindy Foree (615) 714-9605. Sponsorship deadline to be included in program booklet and signage: May 31, 2024.

Sponsor Benefits

When selecting a sponsorship, please consider the benefits included below.

Gold Tier (\$7,500 and above)

- ✓ Two complimentary registrations and one exhibit space (if exhibiting)
- ✓ Complimentary full color, full page ad in the printed program (8.5x11 page size)
- ✓ 1 Year ad featuring your logo with link to your web site on our home page
- ✓ Main stage signage throughout the convention and dinner
- ✓ Logo on sponsor signage and social media post
- ✓ Recognition in Printed Program and on web site
- ✓ STAGE SPONSOR – Also includes primary logo signage on main stage and in booklet

Silver Tier (\$5,000 - \$7,499)

- ✓ One complimentary registration and exhibit space (if exhibiting)
- ✓ Complimentary full color, full page ad in the printed program (8.5x11 page size)
- ✓ 1 Year ad featuring your logo with link to your web site on our home page
- ✓ Main stage signage throughout the convention and dinner
- ✓ Logo on sponsor signage and social media post
- ✓ Recognition in Printed Program and on web site
- ✓ *SIGN SPONSOR – Also includes company name on informational and directional signage within venue.*

Bronze Tier (Below \$5,000)

- ✓ Main stage signage throughout the convention and dinner
- ✓ Logo on sponsor signage and social media post
- ✓ Recognition in Printed Program and on web site

Don't see what interests you? Call or email my office and we will work together on a custom sponsorship which benefits us both!

Please scan and email this completed form to TheSouthern.office@gmail.com and we will email you an invoice for payment. Should you request assistance or have any questions please call Cindy Foree (615) 714-9605. Sponsorship deadline to be included in program booklet and signage: May 31, 2024.