

SCCFA - TCCA - SCCA
 2026 Convention and Family Reunion
 June 14-16 Marriott San Antonio Riverwalk
 AGENDA

Saturday 6/13/2026

3:00 - 6:00	Early Exhibitor Registration and Set Up for our golfers	Alamo Ballroom
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Sunday 6/14/2026

8:00 - 2:00	Golf Tournament	8:30 shotgun start - Starting on front and back 9 <i>Sponsored by C & J Financial</i>	The Quarry
Noon - 3:30	Exhibitor Registration and Set Up		Alamo Ballroom
2:45 - 3:45	SCCFA Board Meeting		Bowie Room
3:00 - 5:00	TCCA Board Meeting		Travis Room
4:00	Exhibitor meeting		Salon A & B
4:00 - 7:00	Registration Open	<i>Sponsored by Global Atlantic</i>	
5:00 - 7:00	Opening Reception & Corn Hole Tournament ***EXHIBITS OPEN*** (Families Welcome)	<i>Swan Stonarts - Corn Hole Sponsor</i> <i>Security National - Entertainment Sponsor</i> <i>Elberton Granite Association and Matthews International - Reception Sponsor</i>	Alamo Ballroom

Monday 6/15/2026

Breakfast on your own

8:30 - 12:30	Registration Open	<i>Sponsored by Global Atlantic</i>	
8:55 - 10:45	General Session		Alamo Ballroom
	8:55 - 9:00	On-Time Drawings for State Baskets	
	9:00 - 9:05	Welcome by Association Presidents: Jeremy Weaver (TCCA and SCCFA) David Brown (SCCA)	
	9:05 - 9:15	Honnalora Hubbard - Theme Launch	
	9:15 - 9:50	Ben Upton - "Turning Your Cemetery into a Triple-Threat"	
	9:50	Brunch Buffet opens - Please return to your seat to eat! <i>Sponsored by: ASD /Caldwell Cemetery Assoc/Cortner Family FH & Cemeteries/Legacy Funeral Grp/NGL/Parklawn</i>	
	10:00 - 10:45	Exhibitor Introductions - During Brunch	
10:45 - 12:15	***EXHIBITS OPEN***		Alamo Ballroom
12:15 - 2:00	General Session		Alamo Ballroom
	12:10 - 12:15	On-Time Drawings for State Baskets	
	12:15 - 1:00	KEYNOTE SPEAKER: Carlos Quezada "From Service Counter to Sacred Trust: Lessons in Hospitality, Leadership, and Purpose"	
	1:00 - 1:30	Erin Wilson - "The Changing Face of Funeral Service and Deathcare: Are We Ready?"	
	1:30 - 2:00	Legislative Update Committee Chair, Jim Cortner moderator Wendy Wiener, WRW Legal	
2:10 - 2:40	SCCFA New Board Orientation		Alamo Ballroom A & B
2:10 - 2:40	South Carolina Cemetery Association - Annual Business Meeting		Valero Room
2:45 - 3:15	SCCFA Annual Meeting		Alamo Ballroom A & B
3:30 - 5:00	Texas Cemeteries & Crematories Association Annual Business Meeting		Alamo Ballroom A & B

Afternoon and evening free time, planned family activities, and time on your own

Registration Hours
Association Business
Exhibitor Related or Exhibits Open
Presentations

Note: See separate Family Activities Schedule - Rollings and Pinnacle Sponsor

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Tuesday 6/16/2026

Breakfast on your own

8:30 - 12:00	Registration Open	<i>Sponsored by Global Atlantic</i>	
8:55 - 10:45	General Session		Alamo Ballroom
	8:55 - 9:00	On-Time Drawings for State Baskets	
	9:00 - 9:30	John Bolton - "Low & Slow: What Barbecue Teaches Us About Hospitality & Gathering"	
	9:30 - 10:00	Chris Cruger - "Insights in Action: How Consumer Attitudes and Behaviors Are Reshaping the Funeral & Cemetery Business Model"	
	10:00	Brunch Buffet opens - Please return to your seat to eat!	
	10:10 - 10:45	<i>Sponsored by: Cave Hill Cemetery/Global Bronze/Grasshopper/Regions/The Davey Tree Expert Co.</i> Exhibitor Introductions - During Brunch	
10:15 - 11:15	SCCFA Past Presidents' Breakfast		Bowie Room
10:45 - 12:00	***EXHIBITS OPEN***		Alamo Ballroom
12:00 - 2:45	General Session		Alamo Ballroom
	12:00 - 12:45	Final Drawings for baskets, door prizes (1 minute each), exhibitor visitor cards, and 50/50 jackpot	
	12:45 - 1:15	Sam James - "From the Ground Up...Creating a Culture of Passion."	
	1:15 - 1:45	Panel of Speakers for Q&A Session	
	1:45 - 2:15	Memorial Service - Officiated by Justin Baxley <i>Sponsored by: Funeral Home Gifts & FuneralOne</i>	
	2:15 - 2:45	National Association Updates: ICCFA - John Bolton, President NFDA - Daniel Ford, President CANA - Stephen Bassett, Board Member	
	2:45 - 3:00	Installation of all new boards - All State Associations and SCCFA	
	3:00 - 3:30	TCCA "New" Board Meeting	Travis Room
	3:00 - 3:30	SCCA "New" Board Meeting	Valero Room
12:00 - 2:00	Exhibitor Tear Down		Alamo Ballroom

Afternoon free time, planned family activities, and time on your own

5:00 - 5:45	Photos: New State Association Boards and SCCFA Board - <i>Sponsored by: Gwinnett Cemeteries</i>	Oak Tree Terrace
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Tuesday - Dinner Agenda

6:00 - 6:30	Presidents' Reception	<i>Sponsored by: Coldspring & Carriage Services</i>	Alamo Ballroom
6:30 - 6:45	Lifetime Achievement Award	<i>Honoring: Josiah "Joe" Everly</i>	
6:45 - 8:00	Dinner Banquet	<i>Sponsored by: SCI - Dignity Memorial</i>	
8:00 - 8:30	Passing of the Gavels		
8:30 - 9:30	Entertainment	<i>Featuring Grant Price - Mentalist - Sponsored by Carriage Services</i>	

Wednesday 6/17/2026

9:00 - 10:30	SCCFA Board Meeting	Breakfast on your own	Bowie Room
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